



University
of Economics
in Katowice

5th International Congress of Young Scientists

EUROPE IN CHANGING WORLD

Koblenz, Germany, September 4th – 6th, 2016

PROGRAM

SUNDAY, September 4th

- 14.00 – 18.00 Hotel Accommodation
- 18.00 – 19.00 Science Board Meeting (members of Program Board and Scientific Board)
(Hotel Kleiner Riesen)
- 19.00 - Integration meeting connected with lecture about the Moselle Valley (restaurant of
the Hotel Kleiner Riesen)

MONDAY, September 5th

- 8.00 – 9.00 *Breakfast (hotel)*
- 9.00 – 9.30 Participants registration (building of the Ludwig Museum)

9.30 – 9.40

Opening of the Congress

Prof. UE dr hab. Andrzej Piosik, *University of Economics in Katowice, Poland*

Prof. dr hab. Janina Harasim, *University of Economics in Katowice, Poland*

SESSION I

INAUGURATION PRESENTATIONS

Chairperson: Prof. Dr. Günter Hofbauer, *Technische Hochschule Ingolstadt,
Germany*

9.40 – 10.10

Dr. Jürgen Nohr, *German businessman*

**MODERN INFRASTRUCTURE AS THE BASIC FOUNDATION OF THE RHEIN VALLEY'S
ECONOMIC DEVELOPMENT AFTER THE WORLD WAR II**

10.10 – 10.40

Prof. Siniča Zarić, *University of Belgrade, Serbia*

ACHIEVEMENTS OF INTRAPRENEURSHIP IN THE LARGE BELGRADE COMPANIES

10.40 – 11.10

Prof. Dr. Martin Užík, Dr Vojislav Babic, *Berlin School of Economics and Law,
Germany*

FINTECHS – THE NEW INDUSTRY SECTOR

11.10 – 11.30 Discussion
11.30 – 12.00 *Coffee break*

SESSION II FINANCE AND FINANCIAL MARKETS

Chairperson: Prof. Siniča Zarić, *University of Belgrade, Serbia*

12.00 – 12.15 **Dipl. Christian Hoffmeister**, *Technical University of Kosice, Slovakia*
STOCK MARKET LIQUIDITY AND NEGLECTED FIRMS

12.15 – 12.30 **PhD Ismail Bilgi**, *University of Ruse, Bulgaria*
FRAUD AUDITING AND FRAUDS IN THE TURKISH ECONOMY

12.30 – 12.45 **Prof. Ing. Milos Kral**, *Tomas Bata University in Zlin, Czech Republic*
THE CURRENCY OPTIONS AND HOW TO USE THEM ON THE FINANCIAL MARKET

12.45 – 13.00 **Prof. UEW dr hab. Bartłomiej Nita, Dr Piotr Oleksyk**, *Wroclaw University of Economics, Poland*
ON THE NEED OF INTELLIGENT MANAGEMENT SUPPORT SYSTEMS IN SMALL AND MEDIUM-SIZED ENTERPRISES – PILOT STUDY

13.00 – 13.20 Discussion
13.20 – 14.30 *Lunch*

SESSION III MARKETING AND MANAGEMENT

Chairperson: Assoc. Prof. Dr. Emil Papazov, *University of National and World Economy, Sofia, Bulgaria*

14.30 – 14.45 **Prof. Dr. Günter Hofbauer, Dipl. Anita Sangl**, *Technische Hochschule Ingolstadt, Germany*
THE IMPACT OF PROCUREMENT ON VALUE CREATION

14.45 – 15.00 **Mgr Ilona Kędzierska-Bujak, Dr Przemysław Mućko**, *University of Szczecin, Poland*
THE TENTATIVE ASSESSMENT OF THE RAMPERSAD'S CONCEPT OF TOTAL PERFORMANCE SCORECARD

15.00 – 15.15 **M. Sc. Kristina Kampfer**, *University of Bamberg, Germany*
PACKAGING-TASTE-TRANSFERENCE: EFFECTS OF PACKAGING WEIGHT ON GUSTATORY EVALUATION

15.15 – 15.30 **Ing. Tim Langenstein**, *Technical University of Kosice, Slovakia*
IT-INFRASTRUCTURE AND THE SUCCESS OF A STARTUP

- 15.30 – 15.45 **Ing. arch. Katarina Mackovičová, Ing. arch. Martin Dubiny, Slovak University of Technology, Bratislava, Slovakia**
INTERDISCIPLINARY COOPERATION IN THE PROTECTION OF THE HARBOUR AS INDUSTRIAL HERITAGE
- 15.45 - 16.00 **Assoc. Prof., PhD. Eva Kráľová, Slovak University of Technology, Bratislava, Slovakia**
CORRELATIONS OF HERITAGE MANAGEMENT AND LOCAL/REGIONAL DEVELOPMENT
- 16.00 – 16.20 Discussion
- 18.30 – 20.30 *Dinner (18.30 Departure to the China Restaurant in Koblenz from the hotel)*

TUESDAY, September 6th

- 8.00 – 9.30 Breakfast (hotel)

SESSION IV ACCOUNTING AND AUDIT

- Chairperson: Dr Anna Kuzior, University of Economics in Katowice, Poland**
- 10.00 – 10.20 **Prof. UE dr hab. Andrzej Piosik, University of Economics in Katowice, Poland**
GENERAL ADMINISTRATIVE AND SELLING EXPENSES AS INCOME SMOOTHING INSTRUMENTS
- 10.20 – 10.40 **Mgr Łukasz Bielecki, University of Economics in Katowice, Poland**
EVIDENCE AS THE BASIS OF AUDITOR'S WORK IN INTERNATIONAL ENVIRONMENT
- 10.40 – 11.00 **Dr Aleksandra Szewieczek, University of Economics in Katowice, Poland**
STANDARDIZATION OF ACCOUNTING IN HEALTH CARE IN POLAND – NEW PROCEDURES FOR THE VALUATION OF MEDICAL SERVICES
- 11.00 – 11.20 **Dr Magdalena Janowicz, University of Szczecin, Poland**
METHODS OF ACCOUNTING FOR BUSINESS COMBINATIONS IN THE PRACTICE OF POLISH PUBLIC COMPANIES
- 11.20 – 11.50 Discussion
- 11.50 **End of the Congress**